

National Counties Building Society wins top ISA award

National Counties Building Society won the title Best Cash ISA Provider for 2009 at this year's Moneyfacts Awards, underlining its philosophy of offering consistently competitive products. The award was presented to the Society at the annual Moneyfacts ceremony, held in London on 12th June 2009.

Keith Barber, Associate Director, Business Development at National Counties Building Society commented, *"We were delighted to win this prestigious award, which recognises the best products and services in the personal finance sector. At National Counties our staff strive to offer outstanding service to our customers and we always try to provide attractive interest rates."*

Throughout what have been some of the most difficult conditions for the financial services industry for many years, National Counties has remained well capitalised and continues to provide a safe home for its customers' hard-earned savings.

In this year's awards, the Society was short-listed against many well known firms, including Barclays Bank, Egg and Nat West. Keith Barber concluded, *"We are honoured to have received this award again, against stiff competition, having previously received it in 2006 and been short-listed in 2007 and 2008."*

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